



Managing the Carbon Footprint of Your Email

Did you know that every email has a carbon footprint associated with it? Though the carbon footprint of an average email is only about 2% of the carbon footprint of sending a letter in the mail, carbon emissions associated with emails add up quickly, especially when messages are lengthy, attachments are included, and multiple people are copied on messages.

Reduce your carbon footprint by managing your email with these easy tips:

- Keep emails as concise and brief as possible.
- Limit email messages to only the people who need to receive your message.
- Reduce the size of images attached to email.
- Check email subscriptions to make sure you are only subscribing to information you need.
- Unsubscribe from email lists that are no longer relevant for you.
- Provide links to files that live in the cloud rather than attaching files to email whenever practical.
- Review emails before sending to ensure they include all the information needed to avoid the need for a follow up email.
- Understand the environmental impact of your web hosting provider and their focus on reducing the GHG emissions associated with their operations.

Read more about Solas Energy's commitment to the environment in our Environmental, Social and Governance (ESG) report.

