



Implementing a Green Fleet Policy

Creating a green fleet policy can result in cost savings for your organization's vehicles and equipment and improve operational efficiency. It is also one of the best ways to minimize the environmental impact of your fleet through reduced carbon emissions.

Manage your organization's fleet with these 10 tips:

1. Set targets related to emissions reductions and fuel consumption for your organization's fleet of vehicles and equipment. Benchmark and compare those metrics yearly to help your organization achieve its targets.
2. Develop a plan to improve the efficiency of your vehicles and equipment. This plan may include decreasing your fleet size and/or upgrading your fleet to hybrid or zero-emission vehicles (ZEVs).
3. Maximize fuel efficiency by minimizing single occupancy trips and encouraging vehicle sharing among employees.
4. Create a process of regular maintenance for all vehicles and equipment in your fleet to ensure maximum fuel efficiency. Monitoring tire pressure on a weekly basis is one easy way of improving fuel efficiency.
5. Look for opportunities to improve fuel efficiency and minimize environmental impact during routine maintenance, such as evaluation of tire rolling resistance ratings, carbon footprint of motor oil used, and fuel performance of spark plugs.
6. Implement an idling policy and use idling reduction technology (IRT) for vehicles and equipment whenever possible.
7. Maximize the use of alternative fuels and technologies for improved emissions reductions.
8. Right-size the vehicle for the job. Choose the most fuel-efficient and cost-effective vehicle possible for the anticipated use.
9. Perform a life cycle cost analysis when adding new vehicles or equipment to your fleet to understand the financial and environmental costs of purchasing decisions.
10. Provide employees with green driver training.

Pro Tip: *Create a Green Fleet Report Card to monitor and report your progress in reducing carbon emissions for your company's fleet.*

