



## Managing the Carbon Footprint of Your Email

Did you know that every email has a carbon footprint associated with it? Though the carbon footprint of an average email is only about 2% of the carbon footprint of sending a letter in the mail, carbon emissions associated with emails add up quickly, especially when messages are lengthy, attachments are included, and multiple people are copied on messages.

**Reduce your carbon footprint by managing your email with these easy tips:**

- Keep emails as concise and brief as possible.
- Limit email messages to only the people who need to receive your message.
- Reduce the size of images attached to email.
- Check email subscriptions to make sure you are only subscribing to information you need.
- Unsubscribe from email lists that are no longer relevant for you.
- Provide links to files that live in the cloud rather than attaching files to email whenever practical.
- Review emails before sending to ensure they include all the information needed to avoid the need for a follow up email.
- Understand the environmental impact of your web hosting provider and their focus on reducing the GHG emissions associated with their operations.

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**Read more about Solas Energy's commitment to the environment in our Environmental, Social and Governance (ESG) report.**

